

<i>Serial No.</i>	<i>Course Code and Name</i>	<i>Course Outcomes</i>
1.	BTTM 101 Tourism Concepts, Status and Trends	CO1: The course will acquaint students about the role of tourism for economic progress and its significance in global economy.
2.	BTTM-102 Geography of Tourism	CO1: The knowledge of geography will help students in designing the itineraries for the travelers, suggesting various destinations to the clients for their travel etc.
3.	BTTM -103 Indian Society and Culture	CO1: After completion of this course learner will gain core understanding of Indian society, culture and various religions in India
4.	Computer's Operations	CO1: The students will acquaint themselves with information technology by developing their contemporary skills.
5.	BTTM 105 Introduction to Hospitality Industry	CO1: Course will enable student to have overall knowledge of Different types of accommodations and types of hospitality institute
6.	BTHU-103 English	CO1 The objective of this course is to introduce students to the theory, fundamentals and tools of communication. CO2 To help the students become the independent users of English language. CO3 To develop in them vital communication skills which are integral to their personal, social and professional interactions? CO4 The syllabus shall address the issues relating to the Language of communication. CO5 Students will become proficient in professional communication such as interviews, group discussions, office environments, important reading skills as well as writing skills such as report writing, note taking etc.
7.	BTHU104/18 English Practical/Laboratory	CO1: The objective of this course is to introduce students to the theory, fundamentals and tools of communication. To help the students become the independent users of English language.

8.	HVPE101-18 Human Values, De-addiction and Traffic Rules	CO1 : After completion of this course professional values & ethics with focus on hospitality/tourism management & operations inculcated among students
9.	BTTM- 201 COMPONENTS OF TOURISM	CO1: The learner will relate tourism with its core sectors. This knowledge will be helpful in shaping a future tourism professional.
10.	BTTM-202 Tourism product of India Punjab and Chandigarh	CO1: The knowledge of the local area is very important for the tourism professionals thus student will be enabled to have overall knowledge of the local tourism attractions and destinations.
11.	BTTM-203 Tourism product of India Art and Architecture	CO1: After the completion of this course students will gain knowledge about rich Indian Art and Architecture that will help tourism professionals in the future to be involved in the product development and in product sales & marketing.
12.	BTTM-204 Tourism Product of India Nature based	CO1: The knowledge of this course regarding natural places will provide an extra edge to the students in designing the itineraries for the nature lovers and other travelers.
13.	BTTM-205 Air travel Management	CO1: Students will be able to understand the Aviation Industry as whole, which is considered as an important component of Tourism.
14.	EVS-102 Environmental studies	CO1: Students will enable to understand environmental problems at local and national level through literature and general awareness. CO2: The students will gain practical knowledge by visiting wildlife areas, environmental institutes and various personalities who have done practical work on various environmental Issues.
15.	BTTM-301 Travel Agency and Tour Operations	CO1: Students will learn importance of the travel and tourism industry CO2: Gain practical expertise in setting up of travel agency
16.	BTTM -302 Principles of Management	CO1: This course helps learners to use management skills and techniques in all routine managerial activities in all aspects of businesses effectively and efficiently.
17.	BTTM -303 Essentials of Tour Guiding	CO1: Students will gain in-depth knowledge about the tour guiding profession and escorting and also become familiar with the techniques and approaches for successful presentations of the destinations to the tourists.
	BTTM -304	CO1: At the end of the course, students will be enabling to learn about:

18.	Introduction to Event Operation	<ul style="list-style-type: none"> • Planning and Organizing Events. • Role of Media • Knowledge about various risks and safety measures
19.	BTTM -305 Tourism Impacts	CO1: Students will understand various positive as well as negative impacts of tourism in terms of economic, socio cultural and Environment and how they affect society, environment and economy , Project management.
20.	BTTM -306 Tourism product Culture and heritage	CO1: The students will gain an in-depth knowledge about rich Indian culture and heritage and generate a sense of personal identity and belongingness.
21.	BTTM-307 Special Interest Tourism	CO1: After the completion of this course Students will have the opportunity to explore a particular sector that is of interest to the man and analyze the key developments in their chosen market.
22.	BTTM -308 Environment & Tourism	CO1: The course will enable students to gain an in-depth knowledge about the synergy and conflict between tourism & environment and to make students familiar with the techniques and approaches for sustainable development of tourism.
23.	BTTM-401 Introduction to Statistics	CO1: The course will make the students aware with the basic knowledge of statistics, enabling them to appreciate and implement this knowledge in developing business strategies. This will also acquaint students with concepts and techniques used in statistics.
24.	BTTM -402 Policy Planning for tourism development	CO1: The course will develop an understanding of concepts of tourism planning for public and private sector community and regional tourism development and community participation.
25.	BTTM -403 Itinerary preparation	CO1: This course will develop an understanding of the basic concepts of itinerary preparation. This will further impart practical knowledge and s kills about the itinerary planning among learners and to make them familiar with the techniques and approaches for successful conduction of tour programme.
26.	BTTM-404 Tour packaging Design	CO1:The course will provide in-depth knowledge about the tour packaging and will make students familiar with the tour packaging techniques and strategies required for successful handling of tours
27.	BTTM-405 Basics of Entrepreneurship	CO1: This course will help students to acquire in depth knowledge about the entrepreneurship development and to become familiar with the techniques and approaches required for a successful entrepreneur.

28.	BTTM-406 Summer Internship	CO1: After completion of On The Job Training, students will able to develop and relate theory to practice. It will help them in making an informed career choice after exposure to the actual work environment. They will also observing the systems, processes, interactions and human relations in the organization. They will also get an opportunity to understand the expectations of industry.
29.	BTTM-407 Disasters Management	CO1: This course will provide students general concept in the dimensions of disasters caused by nature beyond the human control as well as the disaster and environmental hazards induced by human activities and will emphasize on disaster preparedness, response and recovery.
30.	BTTM-408 Tourism Transportation	CO1: The course will provide an in-depth knowledge about various modes of transportation and their significance in tourism. This course will also make learners to know about various emerging trends transportation sector.
31.	BTTM501 Introduction to Tourism Research	CO1: Students will be able to evaluate tourism research systematically and critically and able to apply research to tourism management problems.
32.	BTTM-502 Tourism Marketing	CO1.Examine and discuss the key concepts and principles of marketing as applied to destinations and the tourism experience CO2.To assess marketing strategies implemented in the promotion of tourism
33.	BTTM-503 Tourism Business	CO1: This will help students to understand what is requires for tourism industry in the context of its

	Environment	environment and also to understand strategy and to develop/evaluate strategic Options.
34.	BTTM-504 Human Resources Management	CO1:The course also enables students to understand the different types of skill set required for human resources in tourism industry as well as how to apply concepts and Principles of Human Resource Management in activities relating to Tourism Industry
35.	BTTM 505 Event Operation Practical	CO1: The learners will be able to understand basic framework for planning a meeting, convention, exhibition or expositions. The course will help the students to acquire the skills necessary to manage a state/national level event independently.
36.	BTTM-506 Retail Management	CO1. Understand the Organized retail sector and its operations. CO2. Understand the various strategies involved with the retail sector and emerging trends.
37.	BTTM-507 Business Tourism	CO1: After completion of this course students will be able to understand the emerging trends in the business tourism modeling and draw class diagrams.
38.	BTTM-601 Tourism Business Economics	CO1: To enable the students to understand the phenomenon impact of economic variables on businesses as well as to analyze the national and global environment of business through a macro and micro perspective of Tourism Industry in particular.
39	BTTM -602 Airline services In- flight Facilities	CO:1 :At the end of Course students will be aware about role and responsibilities of airline staff for efficient delivery of services. The course will also enable the students to acquire the necessary job knowledge and prepare them for their industry responsibilities.
40	BTTM-603 Travel And Ticketing Transportation	CO-1This course gives a brief introduction to types of various transportation, their importance, Ticketing procedures and in-flight services in handling Passengers requiring special attention. CO -2: Learners will gain in-depth knowledge about special fare using mileage system, excess Mileage Allowance –, extra Mileage Surcharge etc.
41	BTTM-604 Travel Documentation	CO:1 The students will become familiarize with travel formalities and documents required for international travel

42.	BTTM-605 Adventure tourism	CO: 1The students gain the knowledge about Definition, History and various types of adventure activities like Air ,land and water, popular global tourist destinations for adventure and role of various institutions in providing training.
43	Foreign language	At the end of the course the students will be able to: CO1:To exchange greetings in French fluently CO2:To communicate effectively CO3 :To speak fruits and vegetable name in French
44	BTTM-609 Rural community based tourism	CO:1 Students will be able to gain a basic knowledge of rural tourism concept and an understanding of tourism development process which is community centered and Role of various NGO'S in uplifting the Rural tourism